

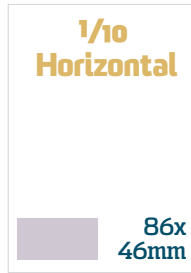
Organists' Review

DISPLAY ADVERTISEMENT TARIFF

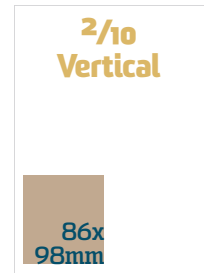
2012

No price difference between full colour, spot colour or mono. Inside and outside cover positions available only by special arrangement with the Advertising Manager. Right hand page advertising is available at an additional cost.

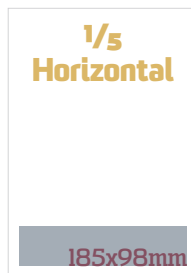
£70



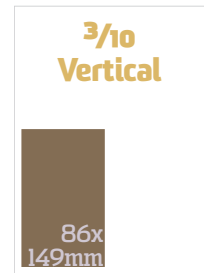
£115



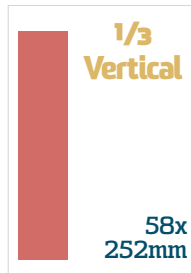
£115



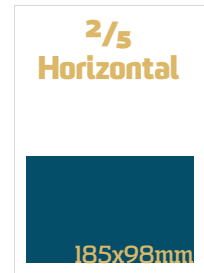
£170



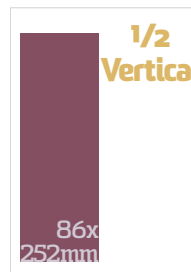
£180



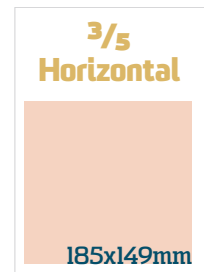
£205



£230



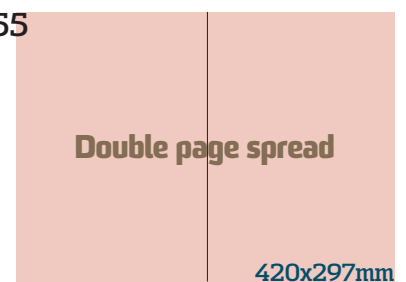
£270



£430



£755



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2012

Additional services

Typesetting

Adverts requiring typesetting will attract a further 10% charge. Where basic colour is required you will be offered a colour scheme which is in keeping with the magazine's design.

Graphic design

We can provide a basic graphic design service to add interest to your advertisement. This is subject to an additional 25% charge. If you require a more comprehensive service please enquire to the Advertising Manager.

Inserts

Loose-leaf sheet up to 20gms £500 – 5,000 copies required. Heavier items will incur additional charges to cover postage costs, by negotiation with the Advertising Manager.

Discount structure

15% for a series of 4; a further 10% for pre-payment; 10% for educational organisations; 10% for agencies.

Supply of 'Finished' Digital Advertisements

PDF files produced to high resolution 300–350 dpi are preferred. Postscript files are also accepted. Composite files should be supplied where possible. Full and two-colour files must be converted to CMYK not RGB.

Native Quark XPress, Adobe Illustrator, Adobe InDesign and Freehand files are accepted. Unacceptable formats: all Word processing, spreadsheet or Powerpoint files.

Proofs, for accurate colour matching on the press, cromalin or match-style proofs should be supplied. Inkjet and laser proofs are accepted for content but please note that they do not guarantee accurate colour matching. For mono advertisements, please supply a black and white laser or inkjet proof.

Advertisers must ensure that text in PDF or similar files is factually and grammatically accurate as we will print the material submitted. We cannot be held responsible for any errors.

Advertising Manager

Jane Beeson
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Brigg Road
South Kelsey
Market Rasen
Lincolnshire LN7 6PQ
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Critical dates

Publication dates and booking/copy deadlines for display advertisements

March issue

Booking deadline
14th December

Copy deadline
1st January

June issue

Booking deadline
17th March

Copy deadline
1st April

September issue

Booking deadline
16th June

Copy deadline
1st July

December issue

Booking deadline
16th September

Copy deadline
1st October