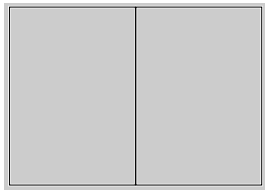


Display Advertisement Tariff

2010

All rates exclude VAT.



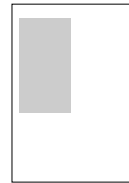
420x297mm + 3mm bleed required

Double Page Spread

(and back to back)

Full Colour or S/c & mono

£720

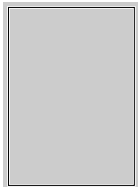


w86 x h149mm

3/10 Vertical

Full Colour or S/c & mono

£160



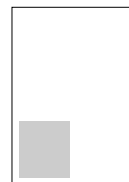
210x297mm + 3mm bleed required

Whole Page

(box ad. & bled to edges)

Full Colour or S/c & mono

£415

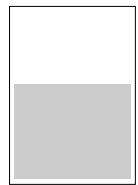


w86 x h98mm

2/10 Vertical

Full Colour or S/c & mono

£110

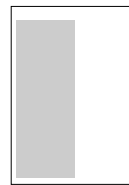


w185 x h149mm

3/5 Horizontal

Full Colour or S/c & mono

£255

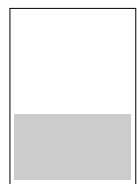


w86 x h252mm

1/2 Vertical

Full Colour or S/c & mono

£220

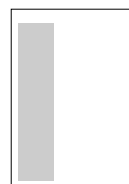


w185 x h98mm

2/5 Horizontal

Full Colour or S/c & mono

£195

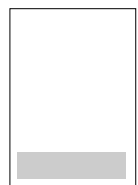


w56 x h252mm

1/3 Vertical

Full Colour or S/c & mono

£170

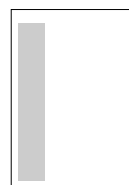


w185 x h46mm

1/5 Horizontal

Full Colour or S/c & mono

£110

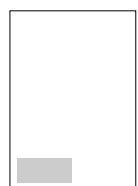


w42 x h252mm

1/4 Vertical

Full Colour or S/c & mono

£140



w86 x h46mm

1/10 Display

Full Colour or S/c & mono

£65



w136 x h149mm

3x3 Display

Full Colour or S/c & mono

£210

No price difference between Full Colour, Spot Colour or Mono due to improvements in printing technology.
Inside and Outside Cover positions available only by special arrangement with the Advertising Manager.

Organists' Review

The magazine of the Incorporated Association of Organists

Additional Services

Typesetting

Advertisements requiring typesetting will attract a further 10% charge. Where basic colour is required you will be required to select a colour scheme from below.

Graphic Design

We can provide a basic graphic design service to add interest to your advertisement. This is subject to an additional 25% charge.

If you require a more comprehensive service please enquire to the Advertising Manager.

Inserts

Loose-leaf sheet up to 20gms £500 – 5,000 copies required. Heavier items will incur additional charges to cover postage costs, by negotiation with the Advertising Manager.









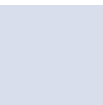

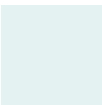
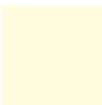
Discount structure

15% for a series of 4;
a further 10% for pre-payment;
10% for educational organisations;
10% for agencies.

Publication Dates and Booking / Copy Deadlines for display advertisements

February issue	May issue	August issue	November issue
Booking Deadline <i>3rd December</i>	Booking Deadline <i>1st March</i>	Booking Deadline <i>4th June</i>	Booking Deadline <i>3rd September</i>
Copy Deadline <i>20th December</i>	Copy Deadline <i>20th March</i>	Copy Deadline <i>18th June</i>	Copy Deadline <i>20th September</i>

Colour schemes for Typeset Advertisements

Option 1	Option 2	Option 3	Option 4
 <i>Primary Colour</i>	 <i>Primary Colour</i>	 <i>Primary Colour</i>	 <i>Primary Colour</i>
 <i>Secondary Colour</i>	 <i>Secondary Colour</i>	 <i>Secondary Colour</i>	 <i>Secondary Colour</i>
 <i>Tint Colour</i>	 <i>Tint Colour</i>	 <i>Tint Colour</i>	 <i>Tint Colour</i>

Supply of "Finished" Digital Advertisements

PDF files produced to high resolution 300-350 dpi are preferred. Postscript files are also accepted. Composite files should be supplied where possible. Full and Two colour files must be converted to CMYK not RGB.

Native Quark XPress, Adobe Illustrator, Adobe Indesign and Freehand files are accepted. Unacceptable Formats: all Word processing, Spreadsheet or Powerpoint files.

Proofs, for accurate colour matching on the press, cromalin or match-style proofs should be supplied. Inkjet and laser proofs are accepted for content but please note that they do not guarantee accurate colour matching. For mono advertisements, please supply a black and white laser or inkjet proof.

Advertisers must ensure that text in .pdf or similar files is factually & grammatically accurate as we will print the material submitted. We cannot be held responsible for any errors.

Advertising Manager

Jane Beeson,
Rose Cottage,
Brigg Road,
South Kelsey,
Market Rasen,
Lincolnshire. LN7 6PQ
Tel & Fax: 01652 678230
Email: jane@organistsreview.com